

Goal 3

Provide High Quality, Sustainable, and Affordable Installation Support

Objectives

- 1: Maintain installation mission capabilities by clearly articulating requirements, seeking efficiencies, and applying best business practices
- 2: Pursue initiatives to reduce the energy intensity of operating the Installation
- 3: Enhance readiness by preserving human and material resources

Goal 4

Optimize Military and Civilian Workforce

Objectives

- 1: Create and maintain a right-sized workforce
- 2: Train and maintain a mission capable workforce



Goal 5

Promote Critical Partnerships

Objectives

- 1: Work to enhance community support for the missions of MCAS Cherry Point
- 2: Promote compatible land, air, sea, and frequency spectrum use in a manner that strengthens USMC and community/government relationships



It is the policy of the Department of the Navy to provide equal employment opportunity in all employment matters for all persons: to prohibit discrimination because of race, color, age, religion, sex (including sexual harassment), national origin, disability or reprisal; and to promote the full realization of equal opportunity through continuing affirmative employment programs

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MARINE CORPS AIR STATION CHERRY POINT

STRATEGIC PLAN

APRIL 2015



Commander's Intent



As the Commanding Officer for MCAS Cherry Point, I have had the opportunity to direct the development of a Strategic Plan that fully communicates our goal of ensuring the long-term viability of critical support to the 2d Marine Aircraft Wing (MAW), our supported commands, and the Joint Forces. MCAS Cherry Point serves as an indispensable part of

our country's national defense by providing a dynamic supporting establishment which includes airspace, ranges, training facilities, and outlying fields. Dedication to excellence in maintaining military readiness by providing the highest level of aviation support services and quality of life for our military and civilian families, while improving the responsiveness and efficiency of the supporting services is our top priority.

This Strategic Plan provides the structure and direction to address and overcome significant challenges while continuing to provide exemplary installation support into the future. Key areas of focus include: work force development, savings and efficiencies, community relationships, and posturing the Installation, ranges, and outlying fields for future requirements. These efforts will enable the Air Station to remain an efficient, highly capable installation for units to train, conduct operations, and reside.

We strive to foster relationships with our local communities to further our mutual interests and commitments. These partnerships contribute to the viability of our installation and help to ensure the quality of life for our Marine and Navy families while contributing to civic development and providing strong economic growth for the surrounding communities.

The Air Station's continued success highly depends on the support of our Marines, Sailors, and civilian workforce. This Strategic Plan, along with our Core Values, will allow us to overcome challenges in order to meet our future requirements. In support of our national defense, MCAS Cherry Point will maintain the highest level of military readiness by providing air combat training and support, environmental resource protection and energy conservation, accommodating mission growth, and enhancing community partnerships.

C. PAPPAS III
Colonel, US Marine Corps
Commanding Officer

Purpose

Strategic planning is different from traditional long-range planning in that it focuses on a desired future state of the organization rather than simply projecting the present state forward. While a strategic plan is often viewed as creating change, its actual purpose is to foster stability and certainty during periods of rapid external change. This is accomplished by providing a common future vision, constancy of purpose, and organizational focus.

Mission

To provide quality facilities, ranges, aviation support, and services to promote the readiness, sustainment, and quality of life for the operating forces, supported commands, and other activities associated with MCAS Cherry Point.

Vision

MCAS Cherry Point is the recognized leader in installation excellence as the most responsive, efficient, and innovative provider of aviation support, facilities and services in the Department of Defense (DoD).



Goal 1

Enhance Installation Support of Warfighting Readiness

Objectives

1: Link installation assets and training support to the combat readiness and operational requirements of supported commands and operational forces

Goal 2

Ensure the Long-Term Viability of the Installation

Objectives

- 1: Configure assets to meet installation long-term requirements
- 2: Provide effective installation protection
- 3: Guard against encroachment

